

DAYTONA BLUES FESTIVAL

On this ____ day of _____, 2010, (Company name)

agrees to sponsor the Daytona Blues Festival in the amount of _____.

In consideration of this sponsorship, the Daytona Blues Festival agrees to provide the sponsor with the following:

Sponsor signature

Daytona Blues Festival signature

Sponsor address

Sponsor email

Sponsor phone

Sponsorship Costs and Benefits

\$500 sponsorship

10x10 booth area @ festival if needed

(4) weekend passes with 4 t-shirts

Line listing in program with option to purchase a discounted ad

\$750 sponsorship

10x10 booth @ festival if needed

(6) weekend passes with 6 t-shirts

Line listing in program with logo

\$1000 sponsorship

10x10 booth area @ festival if needed

(6) weekend passes with 6 t-shirts

Line listing with logo in program

Owner supplied banner hung at our discretion on fencing facing field

\$1500 sponsorship

10x10 booth @ festival if needed

(8) weekend passes with 8 t-shirts

(8) free programs

Listing with 1/8 page ad in program

(2) owner supplied banners hung on the inside of the field and the area of the ticket entrance at our discretion

\$2500 sponsor

10x10 booth @ festival if needed

(10) weekend passes with 10 t-shirts,

10 free programs

¼ page ad with your artwork in color in program

(2) banners hung at our discretion (1) in close proximity of the stage and (1) near gate entrance

Announcement of your organization once daily from stage in between acts

\$5000 + sponsorships

10x10 booth if needed , 10 free event programs, announcements (3) times per day

(10) special all access vip passes includes access to artist's professionally catered food tent

Logo's on back of t-shirts with 10 free event shirts (we will need sizes for these shirts)

(2) banners we will supply with your logo, (1) on the staging (1) in the most prominent spots available